

AUG  
Iwadeyama

Featuring Bon Odori performances, various stage entertainment, and a major prize draw!  
**a·la·Date-na Summer Festival**



Spanning three days, the festival features stage shows, live performances, and a variety of entertainment. The Bon Odori dance festival on the 14th includes a special prize drawing for participants, offering a joyful summer experience to share with family and friends.

**Date** August 13, 14 and 15 **Place** a·la·Datena Michinoeki  
**Contact** 0229-73-2236 a·la·Datena Michinoeki

SEP  
Naruko

Kokeshi doll craftsmen of every traditional type gathered to present their best works!  
**National Kokeshi Festival**



Naruko hot spring is also nationally famous for its Naruko-kokeshi dolls. At the Kokeshi Festival you can enjoy demonstrations, exhibition stalls, spot sales and Naruko lacquerware sales. You can also try your hand at painting your own kokeshi-doll. People with surreal paper kokeshi costumes and kokeshi-patterned Yukata (Japanese summer kimono) are surrounded by spirited onlookers as they perform a parade at the festival.

**Date** September (The First Saturday and Sunday) **Contact** 0229-82-2026  
**Place** Gym of Naruko Elementary School and Naruko spa area  
National Kokeshi Festival Executive Committee Office

SEP  
Iwadeyama

Having deep connection to Masamune Date, festival will be held at Iwadeyama of Osaki City this year too!  
**Masamune-kou Festival**



The main event of the festival is a parade of Date Warriors. The parade recreates the historic scene when Masamune Date and a company of 3000 warriors departed Iwadeyama to head for the capital around 410 years ago in the first year of the Bunroku period. The gallant figures of the cavalry and armored warriors almost look alive and are a great representation of the beauty of Sengoku picture scrolls.

**Date** The second Sunday of September **Contact** 0229-72-1215  
**Place** Minami-machi shopping street, Yubikan Forest Park etc  
Masamune-kou Festival Sponsors' Office

NOV  
Iwadeyama

Balloons fill the Autumn sky with color at this hot air balloon national convention recognized by the Japan Balloon Federation!  
**Osaki Balloon Festival**



Colorful balloons decorate the autumn sky. More than thirty hot air balloons gather from all over Japan for a race to determine who the most skilled pilot is. Along with hot air balloon rides, the festival also features an elaborate array of specialty events. (Test rides may be cancelled depending on weather conditions)

**Date** Late November **Place** Eai River Riverside Park  
**Contact** 0229-72-1215 Osaki Balloon Festival Executive Committee Office

Seasonal Attractions

Iwadeyama

**Plum trees in Sato Farm**



White and red plum flowers indicate the approach of spring in the Plum Festival held at Sato Farm. Admission free.

Spring

Sanbongi

**Hill of Himawari (sunflowers)**



This hill is colored yellow by canola flowers in the spring, and by more than 420 thousand blooming sunflowers in the summer!

Summer

Naruko

**Autumn foliage of Naruko-gorge**



In the canyon formed by Oya River erosion, the intertwining of autumn foliage with interestingly shaped rock formations and Japanese pines is a must see.

Autumn

Onikoube

**Onikoube Ski Resort**



In the hot spring town of Onikoube also features a popular ski resort. There are a variety of ski runs that the whole family will be able to enjoy.

Winter

a·la·Date Voyage

Issued on November, 2025

a·la·Date Voyage

a·la·Date Voyage is an information magazine that details the surrounding area of a·la·Datena Michinoeki, and is filled with information regarding attractions, gourmet foods, and events in Osaki City. We will continue to deliver helpful information for visitors to City of Osaki!

MANAGEMENT

IKETSUKIMICHINOEKI CO. LTD.  
Hours / March-November 9:00 a.m. to 6:00 p.m. / December-February 9:00 a.m. to 5:00 p.m. 365 days a year  
**ADDRESS** 4-1 Shimomiyamichi, Iwadeyama Iketsuki, Osaki-shi, Miyagi. 989-6405, Japan  
**TEL** 0229-73-2236 **FAX** 0229-73-2237



Official Website



Official X



Official Instagram



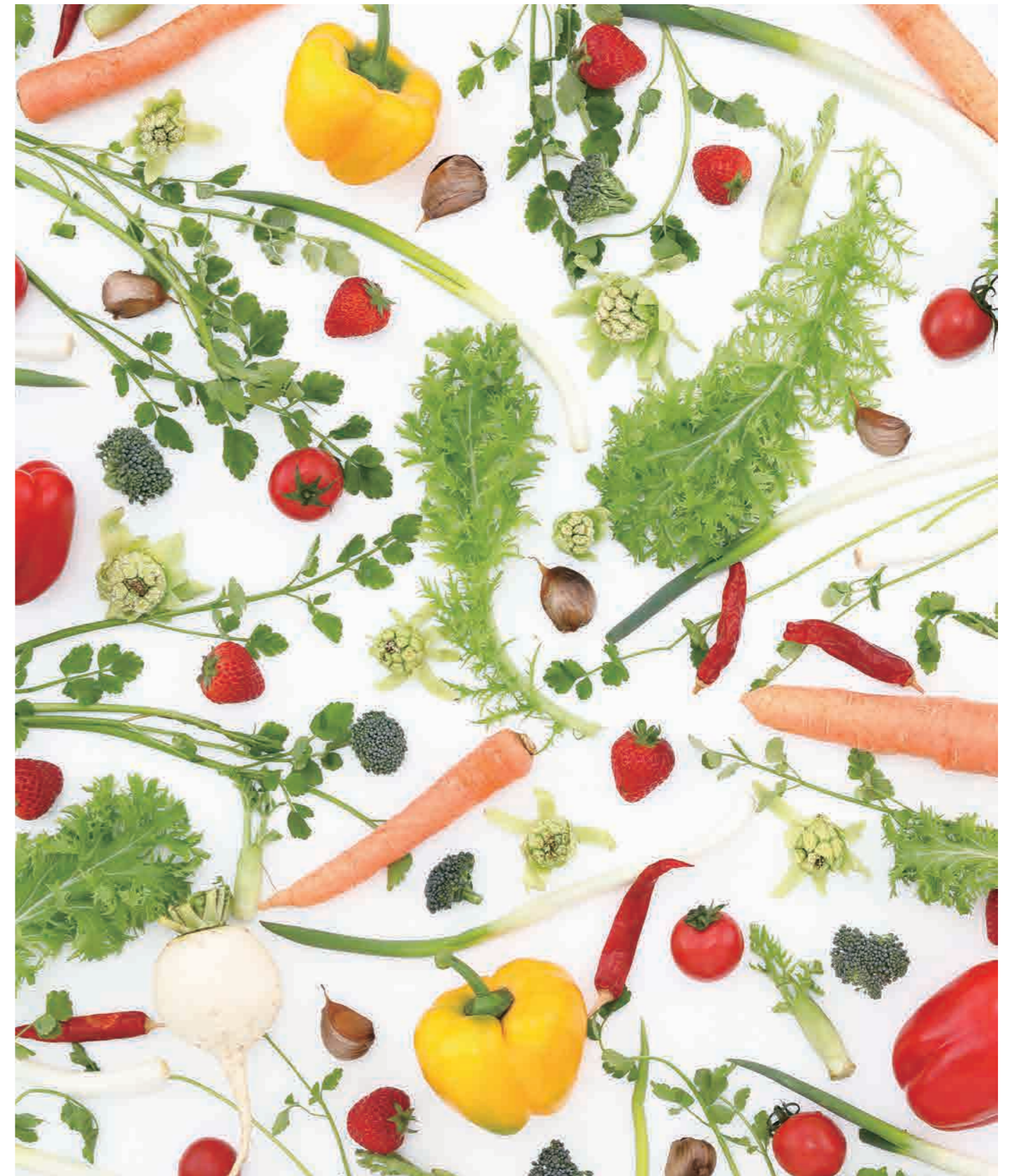
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# a·la·Date Voyage

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a·la·Datena Michinoeki and Surrounding Area Guide

The brilliant colors of Osaki's abundant natural surrounds change with the passing of each season. Surrounded by the beautiful colors of nature, a·la·Datena Michinoeki is bustling with energy every single day.



FLAVORFUL BEAUTIFUL COLORED VEGETABLES AT THE FARMER'S MARKET PHOTOGRAPHED.

INTRODUCTION OF FACILITIES IN A LA DATENA MICHINOEKI AND OSAKI CITY TOURISM INFORMATION

FLOOR GUIDE

TOURIST INFORMATION GUIDE

ANNUAL EVENTS SCHEDULE



### 7 Farmer's Market

More than 200 producers and farmers bring freshly harvested vegetables every morning ensuring that the produce is fresh, secure and safe. There are homemade side dishes, pickles, and miso, which are very tasty and utilize the original flavor of the ingredients. If you happen to encounter any of our farmers at the Market, feel free to talk to them and ask questions about their products.



"Shiso-maki (Japanese Basil-leaf roll)", is a popular item sold throughout the year. Please try them out with white rice!

### Experience each individual season through our seasonal vegetables.

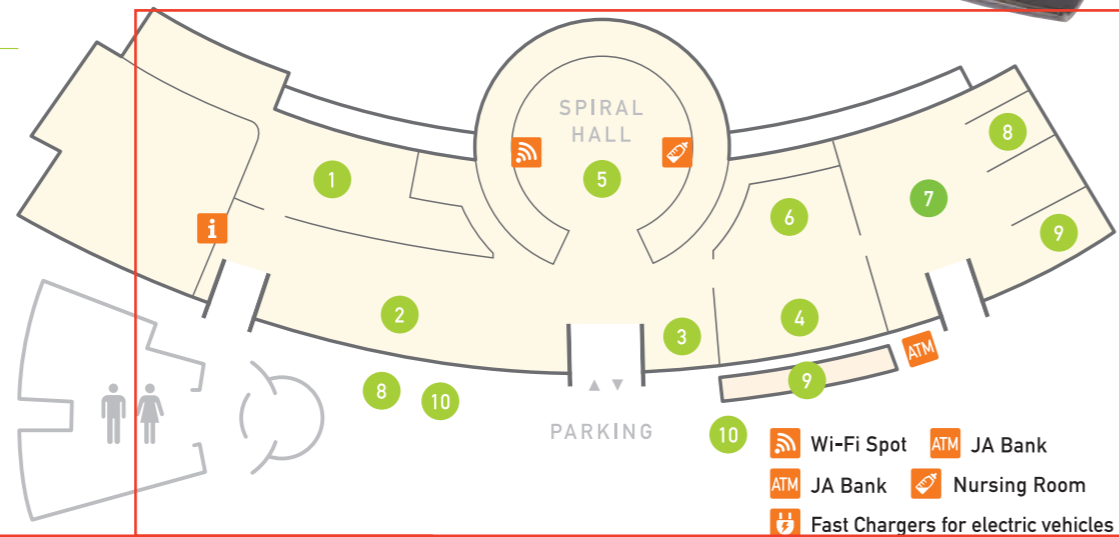
Whilst we stock a rich variety of vegetables all year round, make sure you get your hands on our seasonal produce while they taste best. Our seasonal vegetables are grown naturally, enhancing their nutritional value and filling them with flavor. Enduring harsh winters infuses the vegetables with a distinct bitter taste, but this is offset by the fresh aromas of new buds during the Spring time. Summer vegetables such as tomatoes, cucumbers, bell peppers, and Shiso (Japanese basil) are a rich source of vitamin C, and have the added benefit of keeping you nice and cool during the summer heat. Freshly produced rice is a given during our abundant

Autumn harvest, but that's not all. During this period, customers can also expect our shelves to be lined with nutritious vegetables and mushrooms jam packed full of energy. Winter vegetables are characteristically sweet, and our fresh Komatsuna and green onions are a great choice to keep your body warm. The Farmer's Market is filled with the "freshly harvested seasonal vegetables" which are imbued with character after exposure to sun and soil throughout each season of the year. Using seasonal ingredients enables you to enjoy your food, wherein food is not only enjoyed via taste and smell, but also through sight as well.



### FLOOR GUIDE

With more than three million visitors a year in a·la·Datena Michinoeki, we provide you all with a peaceful resting area. Our facilities include a Farmer's Market, a specialty goods corner, a sales corner devoted to goods from our sister city as well as a buffet area which is popular with visitors. Furthermore, in-store announcements periodically notify visitors of information regarding live performances by entertainers and various other events held at our facility.



Our recommended dishes feature locally sourced game meat!



★★★★★Date-Chan Kitchen  
We look forward to welcoming guests with a satisfying selection of dishes, including set meals prepared with locally grown vegetables.

Popular fried dough cookies and chestnut dumplings.



A-la-la Yokocho  
Local products from Iwadeyama and Naruko area and goods from coastal tsunami affected areas are available.

We offer a rich variety of freshly made side dishes.



Bakery and Deli Corner  
Freshly baked breads are available, including sweet buns, savory breads, and seasonal specialties.

A variety of unique goods from our sister cities!



ROYCE'  
There are original products from the world famous Royce' of Hokkaido.

Traffic Information, Resting space, and rooftop observatory for a panoramic view of Iketsuki.



Spiral Hall



Fumu-fumu / Laundry  
Locally produced handmade goods are available. Each product is reflective of the season in which it was made. Laundry service available.



Lottery Booth  
"a·la·Date-na Fukufuku Store"  
Our friendly and cheerful staff are here to ensure you have a wonderful experience! Feel free to stop by and find your good fortune.



Outdoor Food Stall  
Known for its deep, creamy richness, the ROYCE' soft serve that is available only here on the mainland has become a cherished favorite.



Outdoor Food Stall  
"Seven"/"Kikuchi Foods"  
Enjoy popular, easy-to-love flavors such as yakitori and Takoyaki from Save-Eleven, and authentic kimchi dishes from Kikuchi Foods.

## TOURIST INFORMATION GUIDE

Osaki's tourist attractions offer visitors a completely different experience in each season of the year. Other than enjoying different seasons, why not have a trip out to rediscover Osaki?



### Naruko Spa Area

Of the 11 hot spring types in Japan, you can find 9 in Naruko. The area is highly reputed for the quality of its hot springs which have long been famous for their rejuvenating qualities.

- Naruko Spa**  
The lively hot spring town is home to many modern hotels. Chance encounters at the public baths locally made wooden toys create a nostalgic atmosphere evocative of old times.
- Higashinaruko Spa**  
Experience the atmosphere of the peaceful countryside scenery. This warm and simple hot spring is a popular choice among visitors seeking to benefit from the rejuvenating effects of the water.
- Onikoube Spa**  
Travelers are welcomed in a soft and calm manner which contrasts with the chaotic nature of the geothermal energy that produces the area's many geysers and hell baths.
- Nakayamadaira Spa**  
Steam from Nakayamadaira spa rises from the banks of Oya River. With the number one hot spring water supply in Naruko, the area allows you to get the most out of your rejuvenating hot spring trip.
- Kawatabi Spa**  
Kawatabi is proud of its thousand years of history as an onsen famed for its rumored ability to be able to cure beriberi. For this reason, it is occasionally referred to as "Kakke (beriberi) Kawatabi."